



# Member Handbook

# Meet *the* Chamber

The Snyder Chamber of Commerce is here to serve the business community in a variety of ways. Our members are our primary customer. The Chamber is actively working to make Snyder the best it can be for the benefit of membership.

We are working to address community issues, such as beautification; preservation; business expansion, retention, and recruitment and tourism. Every one of the topics we address is an economic development issue. Every effort we make is designed to impact the business community in a positive way.

The Chamber cannot do this work

without your support. Your ideas, volunteer time, and most of all, your commitment as a paying member helps support the efforts we make on your behalf.

In return, we have designed a membership program that will benefit you. We want to market your business and the entire business community, supply you with networking opportunities and provide other means of support in every way possible.

We want to be your voice. Share your ideas with us and hopefully together we can make the changes that will encourage the growth of your business and the community as a whole.



# *more info about* **Your Chamber**

## **{ MISSION }**

The mission of the Snyder Chamber of Commerce is to promote and stimulate commerce in the community of Snyder.

## **{ BOARD OF DIRECTORS }**

The Board of Directors is the policy-making body of the Chamber of Commerce. The Board consists of twelve (12) directors plus one (1) Ex-Officio Gold Coat Member. Each director is eligible to serve up to two-three year terms, four of which are elected annually.

The Executive Committee is comprised of five members of the Board of Directors: president, past-president, president-elect, vice-president, and treasurer. The Chamber director also serves on the Executive Committee in an advisory capacity.



*contact information*  
**Board of Directors**  
**2013**

**Merle Taylor – President**

PO Box 1341  
Snyder, Texas 79550  
325-573-4957  
Cell: 325-575-1210  
Mtaylor@ci.snyder.tx.us

**Robbi Tindol - Treasurer**

1907 25th Street  
Snyder, Texas 79549  
573-8649  
tndlins@sbcglobal.net

**David Naizer**

1920 6th Street  
Snyder, Texas 79549  
207-2000 or 574-1033  
david@ddddesignstech.com

**Tim McCullar – Past President**

3500 College Avenue  
Snyder, Texas 79549  
574-1667  
Fax: 574-1150  
549mgr@unitedtexas.com

**Janet Spence**

1816 26th Street  
Snyder, Texas 79549  
573-6339  
janet@snyderabstract.com

**Gabriel Castillo**

2266 Sunset  
Snyder, Texas 79549  
207-4792 or 436-9102  
Gabe-angie@sbcglobal.net

**Bill Robertson**

1804 26th Street  
Snyder, Texas 79549  
573-7788  
Cell: 436-1641  
bigapple@snydertex.com

**Mark Cypert**

3101 College Avenue  
Snyder, Texas 79549  
573-5454  
cypertseale@yahoo.com

**Michael Rodriguez**

2212 College Avenue  
Snyder, Texas 79549  
573-2355  
Cell: 432-553-1579  
Super23mex@yahoo.com

**Billy Mebane**

6200 S College Avenue  
Snyder, Texas 79549  
325-518-6281  
bmebane@wtc.edu

**Melissa Thompson-Elam.**

PO Box 840  
Snyder, Texas 79550  
573-3558  
director@snydertex.com



# *benefits of* **Your Membership**

## **{ MARKETING }**

### ***Ribbon Cuttings***

Upon request, members receive a ribbon cutting hosted by the Chamber Gold Coats and publicized by local media as well as Chamber promotion materials.

### ***Website Listing***

The Chamber includes your business information on the website with a link to your website at NO COST to you.

### ***Advertising***

Businesses may purchase an ad in the monthly newsletter and weekly email update. New members may include one (pre-printed) flyer insert in the newsletter - free of charge, flyers in subsequent newsletters are just \$25.

### ***Chamber Member Decal***

Display your support by showcasing the highly recognizable Chamber Member decal in your office, home or car window.

### ***Business Card Display***

Current members may have their business cards and collateral materials displayed in the front office area. Visitors and businesses are encouraged to take your cards.

### ***Member Mailing Labels***

Upon request, you may receive one set of mailing labels addressed to the membership per year. Additional sets are available for a small fee.

### ***Relocation and Visitor Packets***

You may include your flyer or business card in relocation packets the Chamber sends out. They invite you to provide your materials to new families and individuals.

# { MORE MARKETING }

## *Sponsorships*

Various sponsorships are available throughout the year. Advertising through sponsorship is an excellent way to get your name out to the community and other businesses. Some of the opportunities to showcase your business are through the White Buffalo Days Celebration, White Buffalo Bikefest, Fourth of July Celebration, Western Swing, and many more.

# { BUSINESS SUPPORT }

## *Board Room Access*

Members may use the Chamber Board Room free of charge for business meetings and other business functions.

## *Business/Government Advocacy*

The chamber strives to create a strong local economy to keep the business momentum moving forward. They are a respected voice in the community and promote a good public image for business as well as a positive, healthy business environment on all levels-locally, regionally, statewide, nationally and internationally. It carries the opinions of its members to elected officials, as well as monitors legislative issues that impact the business community.

## *Job Postings*

Access to the Chamber website to post job openings in your business.

## *Workshops and Trainings*

Members are always invited to participate in any workshops or training offered by the Chamber at minimum or no charge.

## *Health Care*

Access to affordable, quality health care for small business owners and their employees. Please contact the Chamber of Commerce for more details.

# { NETWORKING }

## *Committee Participation*

Join a committee to work with other community leaders and address the issues that are of greatest concern to Snyder.

## *Referrals-Referrals-Referrals*

We are always glad to refer our member businesses to every caller and visitor requesting information about a business or service.

## *The Ambassadors or “Gold Coats”*

The Gold Coats are the customer service arm of the Chamber. They are there to help greet at ribbon cuttings, luncheons, banquets, events, and membership drives. If one of your goals is to participate more in the community, then, this is a great way. You will be able to network, pass out your business card and maybe acquire a new customer! You will need a gold shirt and we provide your name tag.

# { ACCESS TO INFO & EVENTS }

## *Free Monthly Newsletter*

You will receive our monthly newsletter that will give you information about the latest activity at the Chamber and in the business community.

## *Monday Memo E-Mail Update*

Receive a weekly update via email on upcoming events or other activities and points of interest community wide.

# *your chamber* **Committee System**

The most effective way to capture the energy and abilities of community volunteers is through a committee system. The committee structure encourages the development of partnerships, bringing people and entities together who are willing to actively participate in shaping the community's progress.

The Chamber staff work continuously with community leaders and other volunteers to organize committees that address community issues, organize events, and search for opportunities for Snyder's development. Our Chamber committee sizes and meeting schedules vary based on the issues and tasks at hand.

All Chamber members are invited and encouraged to participate in our committee work. We will entertain any suggestions for committee development from our members and the community. Please contact us if you are interested in participating or would like to share an idea or concern about our Chamber committees.

## **{ ACTIVE COMMITTEES }**

**Assisted Living / Nursing Home**

**Chamber Banquet**

**Downtown Revitalization**

**Indoor Rodeo Facility**

**July 4th**

**Marketing**

**Mayor's Youth Council**

**Reclaim Sparkle City**

**Regional Sports Complex**

**West Texas Western Swing**

**White Buffalo Days**

**White Buffalo Bikefest**

**Wide Open Golf Tournament**

# *gold coat* Ambassador Group

The Gold Coats are the Goodwill Ambassadors of the Snyder Chamber of Commerce. The primary focus of the Gold Coats is to aid and promote the community and the Chamber in their efforts to improve the region's quality of life through economical and social areas.

The Gold Coats meet once a month and have their own board structure on which the Chamber Director actively serves. Gold Coat members actively participate in hosting ribbon cuttings for new and existing businesses and as greeters at all Chamber functions and other community events. Anyone interested in becoming a Gold Coat can contact the Chamber of Commerce or any Gold Coat member.



## { CURRENT GOLD COATS }

Kathy Ball  
Dee Blackwell  
Deborah Boyd  
Barbara Burney  
Bill Dryden  
Ellie Dryden  
Jim Edmonds  
Jessica Gordon  
Donna Gray  
Steve Highfield  
Stephanie Highfield

Janell Jones  
Brenda Lambert  
Randy Lambert  
Howard Limmer  
Tammy Lucke  
Chiva Pitner  
Keith Pitner  
Elois Pruitt  
Charles Ragland  
Rose Ragland  
Bernie Sealey

Jim Shearer  
Ann Smartt  
Nancy Smith  
Janet Spence  
Max Von Roeder  
Doug White  
Susie White  
Robyn Wilson  
Kent Wright  
Clint Ziehl

# *other community* **Organizations**

The Chamber of Commerce actively participates in the management of other organizations that address the community's economic development issues. These organizations have their own board structures on which the Chamber Director actively serves. They are not organized, but are managed by the Chamber.

## ***Scurry County Area Foundation***

The Scurry County Area Foundation is a 501(c)3 organization that was established in 1987. The foundation was established with the purpose to receive cash funds or property to be applied for charitable purposes. Their most recognized community project is the TDCJ Price Daniel Unit land acquisition.



**Francine Allen Noah**  
Mayor, City of Snyder



*participate in annual*  
**Chamber Events**

**SNYDER CHAMBER OF COMMERCE  
“WIDE OPEN” GOLF TOURNAMENT**

Spring/Summer  
Scurry Co. Golf Course

**WEST TEXAS  
WESTERN SWING FESTIVAL**

Second week in June  
The Coliseum

**4TH OF JULY CELEBRATION**

July 4  
Towle Memorial Park

**WHITE BUFFALO BIKEFEST**

First week in October  
The Coliseum

**WHITE BUFFALO DAYS**

First week in October  
Downtown Square

**TRICK OR TREAT AROUND THE SQUARE**

End of October  
Downtown Square

**SNYDER CHAMBER OF COMMERCE BANQUET**

First Quarter  
The Coliseum

**CHRISTMAS AROUND THE SQUARE  
& LIGHTED PARADE**

First Weekend in December  
Downtown Square

# *top ten reasons to Join the Chamber*

## **BUSINESS ORGANIZATION**

As a member you will receive cooperation and assistance from the most capable firms in the community.

## **PUBLICITY AND EXPOSURE**

Chamber members receive real exposure through our publications and Web site listings.

## **NEW BUSINESS CONTACTS**

One major reason to consider active participation with the Chamber is to meet and network new businesses.

## **REPRESENTATION**

The chamber works as a voice for its members in local and state government.

## **REFERRALS**

Each month, as the Chamber receives requests for goods and services, they send them directly to the members.

## **INVOLVEMENT**

Members make the difference by working to improve the quality of life and business environment.

## **NEW CUSTOMERS**

The Chamber supports industries and businesses that bring people, employment and better economy to Snyder.

## **RESOURCES AND ASSISTANCE**

The Chamber maintains information and statistics that are shared with individuals interested in promoting business in Snyder.

## **BUY LOCALLY**

The Chamber tries to keep the money flowing within the community and make those dollars work for the community.

## **INFORMED MEMBERS**

The Chamber tries to keep members informed about any and all regional and state issues, either by media articles, newspapers, personal visits, meetings or events.

# *your annual membership* **Investment Formula**

**INDIVIDUALS \$65**

*(Spouse, add \$20)*

**SENIOR CITIZENS \$50**

*(65 Years or Older - Spouse, add \$20)*

**NON-PROFITS/CIVIC CLUBS \$100**

**COMMERCIAL MEMBERSHIP**

**1-5 EMPLOYEES \$125**

**6-10 EMPLOYEES \$175**

**11-15 EMPLOYEES \$225**

**16-25 EMPLOYEES \$275**

**26-50 EMPLOYEES \$325**

**51-100 EMPLOYEES \$375**

**101-150 EMPLOYEES \$500**

**151+ EMPLOYEES \$1,000**

If you own more than one business please pay for the total amount of employees in all of your businesses, then you can add additional business names for \$50 each.

*Payments can be made Annually, Semi-Annually or Quarterly.*

**TO JOIN:** *Please complete a Membership Application Form*



**Office Address:**

2302 Avenue R • Snyder, TX 79549  
(325) 573-3558 • Fax: (575) 573-9721

**Mailing Address:**

P.O. Box 840 • Snyder, TX 79550

**Email:** [info@snyderchamber.org](mailto:info@snyderchamber.org)

***[www.SnyderChamber.org](http://www.SnyderChamber.org)***